# United States Department of the Interior National Park Service

## National Register of Historic Places Registration Form

1. Name of Property				
historic name Overland Theater				
other names/site number Rio Theater; Kimo So	outh; Park Cinema; ]	heatre for Yo	oung America	
2. Location				
street & number 7204 West 80th Street	· /	· · · · · · · · · · · · · · · · · · ·	[N/A] not for public	ation
city or town Overland Park			[N/A] vicinity	
state Kansas code KS county	<u>Johnson</u> co	de <u>091</u> zip	code <u>66212</u>	· · · · · · · · · · · · · · · · · · ·
3. State/Federal Agency Certification				
As the designated authority under the National Historic P [X] nomination [ ] request for determination of eligibility in National Register of Historic Places and meets the proce my opinion, the property [X] meets [ ] does not meet the considered significant [ ] nationally [ ] statewide [X] loca ( See continuation sheet for additional comments [ ].)		12/2.	ertify that this egistering properties forth in 36 CFR Part that this property be	in the 60. In
Signature of certifying official/Title /Christy Day	vis/Deputy SHPO	Date		
Kansas State Historical Society State or Federal agency and bureau				
In my opinion, the property [ ] meets [ ] does not meet the ( See continuation sheet for additional comments [ ].)	ne National Register crite	eria.		
Signature of certifying official/Title				
State or Federal agency and bureau				
4. National Park Service Certification				
I hereby certify that the property is:	Signature of the	Keeper	Date	
[ ] entered in the National Register See continuation sheet [ ]. [ ] determined eligible for the National Register See continuation sheet [ ]. [ ] determined not eligible for the National Register. [ ] removed from the				
[ ] determined not eligible for the National Register. [ ] removed from the National Register [ ] other, explain See continuation sheet [ ].				MARINE MA

## **Overland Theater** Johnson County, KS 5. Classification

Ownership of Property	Category of Prope	Prty Number of Resources within Prop Contributing Noncontributing	perty	
[X] private [ ] public-local [ ] public-State [ ] public-Federal	[X] building(s) [ ] district [ ] site [ ] structure [ ] object	building		
		structu	res	
		objects		
		Total		
Name of related multiple p	property listing.	Number of contributing resources previously listed in the National Register.		
Historic Theaters and Op Kansas	era Houses of	0		
6. Function or Use				
Historic Function RECREATION & CULTURE	E: Movie Theater	Current Functions RECREATION & CULTURE: Movie Thea	ater	
7. Description				
Architectural Classification	on	Materials Foundation: Concrete		
MODERN MOVEMENT: Moderne		Walls: Ceramic Tile		

Roof: Asphalt Other: Brick;

Metal;

Other: Neon

Narrative Description (Describe the historic and current condition of the property on one or more continuation sheets.)

Overland	<b>Theater</b>	
Johnson	County,	KS

8. Statement of Significance			
Applicable National Register Criteria	Areas of Significance		
[X] A Property is associated with events that have made a significant contribution to the broad patterns of our history	Architecture		
[ ] B Property is associated with the lives of persons significant in our past.	Recreation and Culture		
[X] C Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.	Periods of Significance 1946 -1955		
[ ] D Property has yielded, or is likely to yield, information important in prehistory or history.	Significant Dates		
Criteria Considerations	1946		
Property is:	Significant Person(s)		
[ ] A owned by a religious institution or used for religious purposes.	N/A		
B removed from its original location.			
[ ] C a birthplace or grave.	Cultural Affiliation		
[ ] D a cemetery.	N/A		
[ ] E a reconstructed building, object, or structure.	Architect/Builder		
[ ] F a commemorative property.	Boller, Robert		
[ ] G less than 50 years of age or achieved significance within the past 50 years.	Doller, Nobelt		
Narrative Statement of Significance (Explain the significance of the property on one or more continuation)	n sheets.)		
9. Major Bibliographic References			
<b>Bibliography</b> (Cite the books, articles and other sources used in preparing this fo	rm on one or more continuation sheets.)		
Previous documentation on file (NPS):	Primary location of additional data:		
[ ] preliminary determination of individual listing (36 CFR 67) has been requested	[ ] State Historic Preservation Office		
[ ] previously listed in the National Register	[ ] Other State Agency		
[ ] previously determined eligible by the National Register	[ ] Federal Agency		
[ ] designated a National Historic Landmark	[ ] Local Government		
[ ] recorded by Historic American Buildings Survey	[ ] University		
#	[X] Other:		
[ ] recorded by Historic American Engineering Record	Name of repository: Kansas City, MO Public Library Johnson County (KS) Museum		

#### **Overland Theater** Johnson County, KS

### 10. Geographical Data

## Acreage of Property less than 1 acre

#### **UTM References**

A. Zone

Easting

Northing

B. Zone

Easting

Northina

15

355419

4316350

D. Zone

Easting

Northing

C. Zone

Easting

Northing

[ ] See continuation sheet

#### **Verbal Boundary Description**

(Describe the boundaries of the property on a continuation sheet.)

#### **Boundary Justification**

(Explain why the boundaries were selected on a continuation sheet.)

#### 11. Form Prepared By

name/title Kristen Ottesen, Architectural Historian and Elizabeth Rosin, Partner organization Historic Preservation Services, LLC date June 2004 street & number 323 West 8th Street, Suite 112 telephone 816-221-5133 city or town Kansas City state MO zip code 64105

#### Additional Documentation

Submit the following items with the completed form:

#### **Continuation Sheets**

#### Maps

A **USGS** map (7.5 or 15 minute series) indicating the property's location.

A **Sketch map** for historic districts and properties having large acreage or numerous resources.

### **Photographs**

Representative black-and-white photographs of the property.

#### **Additional Items**

(Check with the SHPO or FPO for any additional items)

**Property Owner** (Complete this item at the request of SHPO or FPO.)

#### name Fine Arts Theatre Group

telephone 816-833-2655 street & number 10917 Winner Road city or town Independence state MO zip code 64052

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Overland Theater Johnson County, Kansas

#### SUMMARY DESCRIPTION STATEMENT

The Overland Theater, located at 7204 West 80<sup>th</sup> Street, Overland Park, Johnson County, Kansas, is a two-story concrete block building with a rectangular footprint. The Overland Theater exhibits the general form and configuration of the movie theater property type that was built throughout American small town commercial districts during the early twentieth century. Porcelain tile, glass block, neon lighting, and metal cover the primary (south) façade. These modern materials create a sleek, geometric appearance common to mid-twentieth century Moderne architecture. With the majority of its exterior character-defining stylistic features and many of its materials intact, the Overland Theater retains a high degree of architectural integrity.

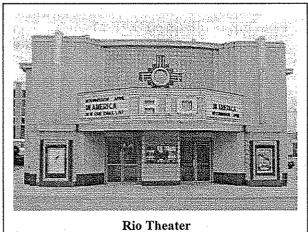
#### NARRATIVE DESCRIPTION

#### SETTING

The Overland Theater is on the eastern edge of Overland Park's downtown commercial district and one block west of Metcalf Avenue, which is one of suburban Johnson County's primary commercial corridors. The theater is the only historic structure on the block. A strip mall set at the rear of a surface parking lot occupies the lot immediately to the west of the theater. Surface parking lots are also to the east and north of the theater. A modern "box" type commercial structure and a surface parking lot are across the street from the theater to the south.

#### EXTERIOR

The Overland Theater's primary (south) façade has a symmetrical, streamlined, Moderne Style that



Rio Theater Originally Known as the Overland Theater

features a veneer of peach-colored porcelain ceramic tile, neon lighting, aluminum trim, and glass block. The building has three distinct bays defined by a recessed central core flanked by projecting stepped end bays. A band of corrugated aluminum runs horizontally across the façade at the roofline and above the entrance, separating the first and second stories. The upper story of the center bay features a wall of glass block punctuated by an oculus with stylized projecting rays of neon tube lighting. This design motif lends the theater a southwestern feel. A neon clock currently fills the oculus. Below the glass block is a projecting semi-hexagonal marquee that shelters the theater entrance. The banded marquee

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has a turquoise background accented by horizontal strips of neon lights. In the central panel are the words "RIO" in white. The side panels incorporate advertising space with a white background. The entrance includes a central ticket booth of glass block, flanked by pairs of double-leaf, full-paneled glass doors painted turquoise.

The side bays that flank the entrance, marquee, and glass block central bay are clad with peach-colored tile that covers the full height of these walls. Beginning at their juncture with the central bay's glass block wall, these walls project outward utilizing four equidistant vertical "steps." The area below the aluminum band course, between the first and second stories, has panels created by glass block. Inset in these panels are wall-mounted movie poster display cases surrounded by glass block and further framed by black tile and a turquoise frame. Black porcelain tile covers what would be the bulkhead area of a traditional storefront. Centered over the glass block panels containing the display cases and extending up from the aluminum band delineating the first and second stories are narrow vertical aluminum architectural elements with neon accents that project out from the primary façade, rise the height of the building, and curve over the top of the coping.

The primary facade's decorative treatment wraps around and extends a short distance to the east and west sides of the building. On both sides, flat projecting bays extend from the ground to just below the coping. Glass block fills these bays, each of which features two display cases set in the glass block walls at ground level. An aluminum band tops each bay and intersects the glass block at the same elevation as the banding that crosses the front of the building. Beige-colored stucco covers the remainder of the east, west, and north concrete block walls.

#### INTERIOR

The plan of the Overland Theater is typical of a neighborhood movie theater of its era. The interior configuration remains original, although most of the finishes and fixtures are not original. Directly inside the double-leaf entrance doors is a lobby, flanked by restrooms on the east and west ends. A concession stand is at the north wall, across from the entrance. The lobby features a vaulted ceiling, from which an art deco chandelier hangs. The chandelier originally hung at the Isis Theater in Kansas City, Missouri. I

Two single doorways on either side of the concession stand provide access to the auditorium. The floor slopes gently down to a stage and carpet covers the aisles. The single-screen auditorium contains modern upholstered seats for 281 patrons. The auditorium has a simple, streamlined décor. Painted wood wainscot adorns the plaster walls. Alternating panels extend from the floor to the ceiling, punctuated by arches just above the wainscot. The ceiling-wall junction above the arches has mounted Art Deco-style light fixtures.

<sup>&</sup>lt;sup>1</sup> The current owner of the building, Wade Williams, salvaged this chandelier from the Isis Theater, which was at 31<sup>st</sup> Street and Troost Avenue in Kansas City, Missouri prior to its demolition in the late 1990s.

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#### INTEGRITY

The Overland Theater retains its original location and setting as well as the form, plan, proportion, scale, and massing that convey its historic function. When the current owners rehabilitated the theater in the late 1990s, they restored or recreated much of the exterior fabric that was damaged or removed in the 1960s. They used new porcelain tiles matching the appearance of the original structural glass to replace the non-historic gray ceramic tiles on the façade. The glass block ticket booth and the marquee match historic photographs and physical evidence, such as the historic footings for the ticket booth. The historic configuration of the interior (lobby, restrooms, auditorium, and stage) was retained with the renovation, but new finishes and light fixtures were added. In spite of these changes, the Overland Theater retains sufficient integrity to convey its significance as an example of a neighborhood movie theater developed in the mid-twentieth century.

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#### STATEMENT OF SIGNIFICANCE

The Overland Theater at 7204 West 80th Street in Overland Park, Johnson County, Kansas is significant under National Register Criterion A for the area of RECREATION/CULTURE and under Criterion C for the area of ARCHITECTURE as documented in the Multiple Property Documentation Form (MPDF) for "Historic Theaters and Opera Houses of Kansas." The Overland Theater has direct associations with the historic context "Historical Development of Public Entertainment in Kansas, 1854-1954," developed as part of the MPDF and meets the MPDF registration requirements. Constructed by the Dickinson Theater Group in 1946 on the eastern edge of Overland Park's downtown commercial district, The Overland Theater is an excellent example of the movie theater property type constructed in Kansas and throughout the United States during the first half of the twentieth century. The façade incorporates materials such as glass block, structural pigmented glass panels, and neon that reflect its mid-twentieth century construction date. As suggested by its name, Overland, which references the theater's location along the historic Santa Fe Trail, the Moderne design is notable for its southwestern influences. It is also a notable design created by theater architect Robert Boller toward the end of his long career. While the use and form of many similar theaters have been drastically altered for other commercial endeavors when larger, more modern movie houses open in their vicinity, the Overland Theater is intact, and continues in its original use as a movie theater. The theater's period of significance begins with its construction in 1946 and ends in 1955, the fifty-year threshold for National Register eligibility.

#### PROPERTY HISTORY

In 1946, the Dickinson Theater Group commissioned renowned Midwest theater designer Robert Boller to design the Overland Theater. The theater became the thirty-eighth in the Dickinson movie theater chain, which operated in Missouri, Kansas, Iowa, and Illinois. Prior to the construction of the Overland Theater, Overland Park had two other movie houses. An earlier Overland Theatre showed silent movies in a building that accommodated 308 patrons. The Star Theater, which had seating for 208 patrons, was another early movie theater.<sup>2</sup> Neither of these theaters survived the economic downturn of the Great Depression. When the Overland Theatre opened in 1946, the town had been without a movie theater for ten years.

Opening on Christmas Day 1946, the brand new Overland Theater had seats for 600 patrons. On December 19, 1946, the *Johnson County Herald* wrote that the Overland Theater presented an "all glass front of pink and mirror glass, glass blocks with neon light." Patrons could buy popcorn and candy in the

<sup>&</sup>lt;sup>2</sup> "The Rio: Gala Opening, June 30, 2000," Program, page 7, Johnson County Museums, Shawnee Mission, Kansas.

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central lobby. Men's and women's restrooms were on either side of the lobby. They planned to show three different movies each week, changing them on Saturday, Tuesday, and Thursday.<sup>3</sup>

Over the years, the Dickinson Theater Group changed the name of the Overland Theater to the Kimo South and the Park Cinema. In 1977, the Theatre for Young America, a live performance group for children, bought the theater and ran it until 1987. At that time, although they sold the building to the City of Overland Park, they continued to lease it until 1993.<sup>4</sup>

In 1993, the Fine Arts Theatre Group purchased the building and began an extensive restoration campaign to return the deteriorated façade to its original condition and appearance. In a 1994 survey photograph, the theater is without its original marquee, poster cases, and glass block ticket booth and the Vitrolite panels appear to be discolored and in poor condition.

Over the next seven years, the building underwent extensive renovations. It reopened in 2000 as the Rio Theater. To match the theater's original appearance and materials, the façade received new porcelain tiles, a recreated glass block ticket booth, and rebuilt poster cases. A new marquee matched the appearance, dimensions, and neon tubing of the original, but features the name "Rio" across the front instead of the historic "Overland." The new finishes and materials added to the interior complement the historic Moderne style. The building's current owner, Wade Williams, designed the finishes in the lobby and the auditorium. The lobby chandelier, wall sconces, and lobby poster cases were originally at the Isis Theatre. The 1949 Manly Popcorn maker and the lobby door trim were originally at the Plaza Theater in Abilene, Kansas.

<sup>&</sup>lt;sup>3</sup> Johnson County Herald, 19 December 1946, Kansas State Historical Society, Wichita, Kansas, Microfilm.

<sup>&</sup>lt;sup>4</sup> Kathy Spears, National Register of Historic Places Registration Form "Overland Theater," 10 November 1998, Johnson County Museums, Shawnee Mission, Kansas.

<sup>&</sup>lt;sup>5</sup> The current owner of the building, Wade Williams, salvaged these items from the Isis Theater, which was at 31<sup>st</sup> Street and Troost Avenue in Kansas City, Missouri prior to its demolition in the late 1990s.

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Overland Theater Johnson County, Kansas

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Section 10, Photographic Documentation Page 6

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#### **GEOGRAPHIC DATA**

#### VERBAL BOUNDARY DESCRIPTION

Overland Hill resurvey, Lot 15&16 and east 12.28 of lot 17, block 2, Johnson County, Kansas

#### **BOUNDARY JUSTIFICATION**

This nomination includes the parcel of land that historically associated with the resource.

#### PHOTOGRAPH LOG

Photographer: Kristen Ottesen
Date of Photographs: May 2004

Location of Negatives: Kansas State Historical Society, Topeka, Kansas

#### Photograph Camera View Number Front (south) façade 1. 2. Streetscape, view to northeast 3. Streetscape, view to northwest 4. Rear (north) elevation 5. West elevation 6. Ticket booth and entrance 7. Lobby, view to west 8. Front of Auditorium 9. Rear of Auditorium

